

AN E-COMMERCE STORE MANAGEMENT USER INTERFACE FOR
PERFORMING WEB SITE UPDATES

ABSTRACT OF THE DISCLOSURE

5 A method for an e-commerce storefront management user interface to enable efficient updating of the Web pages of the storefront. The method begins with the step of accessing a Web page out of a plurality of Web pages of an e-commerce Web site. Log in information is then submitted to the Web site. The log in information can include an authentication to obtain privileges for
10 modifying the Web pages of the Web site. Once logged in, an item on the Web page is selected for editing and modification. The selected item is then edited and the edited data is submitted. Once received by the Web site, an updated version of the Web page is provided for viewing and verification of the edited item. The steps are performed using a Web browser on a client machine to
15 access the Web site and view the Web pages. The logged in manager can be required to log out of the Web site prior to receiving the updated version of the Web page. The updated version of the Web page is viewed using a Web browser to verify the appearance of the edited item, the appearance being the same as the appearance to a standard user accessing the updated version of
20 the Web page. A workflow notification request can be automatically generated in order to obtain an approval of the updated version of the Web page, wherein the updated version of the Web page is not provided until the approval is obtained.